

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>698826</b>
	Alt Order #:	06227688
	Product Desc:	CROSSROADS GPS
	Estimate:	739
	Flight Dates:	10/02/12 - 10/08/12
	Original Date / Rev:	10/08/12 / 10/08/12
	Order Type:	Political

	<b>WUSA</b>
Primary AE:	Aaron Ashe
Sales Office:	T-WAS
Sales Region:	NAT

<b>Agency</b>	<b>Name:</b>	<b>Crossroads Media/ POL</b>
	Buying Contact:	
	Billing Contact:	
		66 Canal Center Plaza Suite 500
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>Crossroads GPS</b>
	Demographic:	A35+
	Product Codes:	IS-Issue/Ballot,IS-Issue/Non
	Priority:	P-5
	Revenue Codes:	AGY, GEN, POL

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	65	\$94,000.00	\$79,900.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	65	\$94,000.00	\$79,900.00	0.00
<b>Totals</b>	<b>65</b>	<b>\$94,000.00</b>	<b>\$79,900.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
WUSA	19%	\$94,000.00
Market	100%	\$494,736.84

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WBDC	0%	\$0.00
WDCA	0%	\$0.00
WJLA	22%	\$108,842.11
WMDO	0%	\$0.00
WPXW	0%	\$0.00
WRC	40%	\$197,894.74
WTTG	19%	\$94,000.00
WWPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WUSA	10/05/12	10/05/12	10-11a	CM	10-11a	----F--	:30	1	\$350.00	P-3	0.00	NM	0	\$0.00
<div>Let's Make a Deal</div> <div>ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL</div>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	----F--	1		\$350.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	NUSA	10/01/12-10/07/12	10-11a	10-11a		-----F----	:30	<del>(\$350.00)</del>	0.00	NM					
Credited															



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Advertiser: Crossroads GPS  
 Product Desc: CROSSROADS GPS  
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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	WUSA	10/05/12	10/05/12	9-930a Inside Edition	CM	9-930a	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$250.00		0.00			
N14	WUSA	10/08/12	10/08/12	10-11a Let's Make a Deal	CM	10-11a	M-----	:30	1	\$350.00	P-3	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/08/12-10/14/12		10-11a			10-11a	M-----	:30	<del>(\$350.00)</del>		0.00	NM		
Credited															
15	WUSA	10/08/12	10/08/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	M-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$2,500.00		0.00			
16	WUSA	10/08/12	10/08/12	Letterman Late Night with David Letterman	CM	1135P-1237A	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$1,000.00		0.00			
N17	WUSA	10/08/12	10/08/12	Price Is Right The Price is Right	CM	11a-12p	M-----	:30	1	\$800.00	P-3	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/08/12-10/14/12		Price Is Right			11a-12p	M-----	:30	<del>(\$800.00)</del>		0.00	NM		
Credited															
18	WUSA	10/08/12	10/08/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$800.00		0.00			
19	WUSA	10/08/12	10/08/12	9 News Now Repeat 9 News Now REPEAT	CM	M-Sa 137-207x	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$150.00		0.00			
20	WUSA	10/08/12	10/08/12	4-5p Dr. Phil	CM	4-5p	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$700.00		0.00			
21	WUSA	10/08/12	10/08/12	9 News @ 5p 9 News @ 5p	CM	5-6p	M-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$650.00		0.00			
22	WUSA	10/08/12	10/08/12	9 News @ 6p 9 News @ 6p	CM	6-630p	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$900.00		0.00			
23	WUSA	10/08/12	10/08/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$500.00		0.00			

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Advertiser: Crossroads GPS  
 Product Desc: CROSSROADS GPS  
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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	WUSA	10/08/12	10/08/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$850.00		0.00			
25	WUSA	10/08/12	10/08/12	CBS This Morning CBS This Morning	CM	7-9a	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$300.00		0.00			
26	WUSA	10/08/12	10/08/12	9-930a Inside Edition	CM	9-930a	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$250.00		0.00			
27	WUSA	10/06/12	10/06/12	LF 1135p-1235a Criminal Minds	CM	1135P-1235A	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$500.00		0.00			
28	WUSA	10/06/12	10/06/12	LF 1235-135a Numb3rs	CM	1235a-135a	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE NUMBERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$350.00		0.00			
29	WUSA	10/06/12	10/06/12	9 News Now Repeat 9 News Now REPEAT	CM	M-Sa 137-207x	-----S-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$150.00		0.00			
30	WUSA	10/06/12	10/06/12	NCAA Football Game #2CM NCAA Football Game #2 (3:30 PM-7:00 PM)	CM	3-7p	-----S-	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SEC GAME OF THE WEEK (9/15/12-11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$3,500.00		0.00			
31	WUSA	10/06/12	10/06/12	8-10a Sa CBS This Morning CBS This Morning: Saturday	CM	8-10AM	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SATURDAY EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$300.00		0.00			
32	WUSA	10/07/12	10/07/12	NFL Football NFL Football	CM	NFL Football Sund-	-----S	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE NFL REGULAR SEASON GAMES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$20,000.00		0.00			
33	WUSA	10/07/12	10/07/12	105-205a Entertainment Entertainment Tonight	CM	105-205A	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$200.00		0.00			
34	WUSA	10/07/12	10/07/12	1135p-1205a Game On Sports Plus	CM	1135P-1205A	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SPORTS PLUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$800.00		0.00			
35	WUSA	10/07/12	10/07/12	LF 1205-105a 1205a-105a	CM	1205a-105a	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$500.00		0.00			
36	WUSA	10/07/12	10/07/12		CM	7-8P	-----S	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00



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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$900.00			0.00			
47	WUSA	10/04/12	10/04/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	---T---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$500.00			0.00			
48	WUSA	10/04/12	10/04/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	---T---	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$850.00			0.00			
49	WUSA	10/04/12	10/04/12	CBS This Morning CBS This Morning	CM	7-9a	---T---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$300.00			0.00			
50	WUSA	10/04/12	10/04/12	9-930a Inside Edition	CM	9-930a	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---		1			\$250.00			0.00			
N51	WUSA	10/02/12	10/02/12	10-11a Let's Make a Deal	CM	10-11a	-T-----	:30	1	\$350.00	P-3	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$350.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		10-11a		10-11a	-T-----	:30		<del>(\$350.00)</del>		0.00	NM		
Credited															
52	WUSA	10/02/12	10/02/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-T-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$2,500.00			0.00			
53	WUSA	10/02/12	10/02/12	Letterman Late Night with David Letterman	CM	1135P-1237A	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$1,000.00			0.00			
N54	WUSA	10/02/12	10/02/12	Price Is Right The Price is Right	CM	11a-12p	-T-----	:30	1	\$800.00	P-3	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$800.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		Price Is Right		11a-12p	-T-----	:30		<del>(\$800.00)</del>		0.00	NM		
Credited															
55	WUSA	10/02/12	10/02/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	-T-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$800.00			0.00			
56	WUSA	10/02/12	10/02/12	9 News Now Repeat 9 News Now REPEAT	CM	M-Sa 137-207x	-T-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$150.00			0.00			
57	WUSA	10/02/12	10/02/12	4-5p Dr. Phil	CM	4-5p	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00



Order / Rev: 698826  
 Alt Order #: 06227688  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Crossroads GPS  
 Product Desc: CROSSROADS GPS  
 Estimate: 739

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$800.00		0.00			
69	WUSA	10/03/12	10/03/12	9 News Now Repeat	CM	M-Sa 137-207x	--W----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
				9 News Now REPEAT											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$150.00		0.00			
70	WUSA	10/03/12	10/03/12	4-5p	CM	4-5p	--W----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				Dr. Phil											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$700.00		0.00			
71	WUSA	10/03/12	10/03/12	9 News @ 5p	CM	5-6p	--W----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
				9 News @ 5p											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$650.00		0.00			
72	WUSA	10/03/12	10/03/12	9 News @ 6p	CM	6-630p	--W----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
				9 News @ 6p											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$900.00		0.00			
73	WUSA	10/03/12	10/03/12	6-7a 9 News @ 6a	CM	6-7a	--W----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
				9News @ 6a											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$500.00		0.00			
74	WUSA	10/03/12	10/03/12	9 News Tonight 7p	CM	7-730p	--W----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				9 News Tonight 7p											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$850.00		0.00			
75	WUSA	10/03/12	10/03/12	CBS This Morning	CM	7-9a	--W----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				CBS This Morning											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$300.00		0.00			
76	WUSA	10/03/12	10/03/12	9-930a	CM	9-930a	--W----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				Inside Edition											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$250.00		0.00			
													Totals	65	\$94,000.00